

# Media Advisory/Alert: Synopsys to Host First Symposium Virtual Event

Online Format Provides Easy Access to Product Demonstrations, Panel Discussions and Technical Information

MOUNTAIN VIEW, Calif., Aug. 23 /PRNewswire-FirstCall/ -- Synopsys, Inc. (Nasdaq: SNPS), a world leader in software and IP for semiconductor design, verification and manufacturing, today announced it will be hosting its first Symposium, a virtual trade show event where attendees around the world can learn about Synopsys' EDA software, IP, prototyping and services from the convenience of their desks. During the first three days of the event, Synopsys staff will be available to chat online in this interactive online format. Symposium attendees can view the materials on-demand through December 3, 2010.

**What:** Synopsys Symposium, a Virtual Event

**When:** August 31-September 2, 2010

On-demand through December 3, 2010

**Live Event Hours:** August 31: 9:00 a.m. to 5:00 p.m. PT

September 1: 1:00 p.m. to 9:00 p.m. PT

September 2: 6:00 a.m. to 2:00 p.m. PT

**Register at:** <http://synopsyssymposium.veplatform.com/>

## Symposium Highlights:

- Synopsys 20/20 Vision discussion with Dr. Aart de Geus, CEO and John Chilton, Sr. VP of Marketing and Strategic Development
- Auditorium presentations on:
  - Low power design challenges
  - 32/28nm design solutions
  - Verification with VCS
  - IC Compiler In-Design solutions,
  - AMS verification challenges
- Two exhibit halls with 16 virtual booths
- Publications library
- Networking lounge
- Online chat capabilities

## About Synopsys

Synopsys, Inc. (Nasdaq: SNPS) is a world leader in electronic design automation (EDA), supplying the global electronics market with the software, intellectual property (IP) and services used in semiconductor design, verification and manufacturing. Synopsys' comprehensive, integrated portfolio of implementation, verification, IP, manufacturing and field-programmable gate array (FPGA) solutions helps address the key challenges designers and manufacturers face today, such as power and yield management, system-to-silicon verification and time-to-results. These technology-leading solutions help give Synopsys customers a competitive edge in bringing the best products to market quickly while reducing costs and schedule risk. Synopsys is headquartered in Mountain View, California, and has more than 65 offices located throughout North America, Europe, Japan, Asia and India. Visit Synopsys online at <http://www.synopsys.com>.

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