

# Media Advisory/Alert: Synopsys at Intel Developer Forum

PRNewswire-FirstCall  
MOUNTAIN VIEW, Calif.

Synopsys, Inc. (NASDAQ: SNPS), a world leader in semiconductor design software, will highlight its complete wireless USB, PCI Express®, and Mobile Storage IP solutions at the Intel Developer Forum in San Francisco, California on September 26, 2006. Synopsys is the leader in connectivity IP, offering a complete solution comprised of digital, PHY and verification IP. The Intel Developer Forum (IDF) is one of the premier technical events for the release and exchange of new technology and information in the computer, network, wireless and communications realms.

**WHAT:** Visit Synopsys at IDF and see how the world leader in standards-based connectivity IP can help with your design challenges. We will be showcasing DesignWare® IP solutions in the PCI Express and Wireless USB communities. In addition, the DesignWare Mobile Storage IP solution will be demonstrated in the CE-ATA booth #1002.

**WHEN:** September 26-28, 2006

**WHERE:** Moscone Center West, 800 Howard Street, San Francisco, CA 94103

#### IDF EXHIBIT HOURS:

Tuesday, September 26, 5:00 p.m. - 8:00 p.m.

Wednesday, September 27, 11:00 a.m. - 1:00 p.m. & 6:00 p.m. - 8:00 p.m.

Thursday, September 28, 12:00 p.m. - 2:00 p.m.

#### SYNOPSYS HIGHLIGHTS AT IDF:

##### -- Synopsys Booth #228 -- Complete PCI Express IP Solution

Synopsys delivers a complete PCI Express IP solution consisting of a suite of digital controllers, PHY IP and verification IP.

Silicon-proven and shipping in volume production by leading technology companies worldwide, DesignWare IP is a trusted, cost-effective and low-risk choice for chip success. Come talk to us about the latest improvements in PCI Express IP, including our support for the PCI Express 2.0 (or Gen II) specifications, Bridge to AXI and Bridge to AHB. See how DesignWare IP for PCI Express is embedded in our customers' products, which are shipping in volume production. For more information on the complete DesignWare IP solution for PCI Express, please visit:

<http://www.synopsys.com/pciexpress> .

##### -- Synopsys Booth #946 -- Wireless USB IP Solution

Come see the industry's first Wireless USB (WiUSB) Device IP, based on the Certified Wireless USB specification from the USB-IF. The DesignWare WiUSB Device Controller enables a wide range of portable electronic or PC peripherals to connect without the need for cables.

The demonstration will show real-time wireless USB data transfer from a device to a Windows PC using Synopsys DesignWare WiUSB IP. For more information on the DesignWare Wireless USB IP solution, please visit:

<https://www.synopsys.com/designware-ip/interface-ip/usb.html> .

##### -- CE-ATA Booth #1002 -- Synopsys' Mobile Storage IP Solution: Featuring CE-ATA

Mobile storage addresses the growing storage need in battery-powered products requiring low power. The Synopsys DesignWare Mobile Storage IP core is a configurable host controller that supports the SD, MMC and CE-ATA mobile storage protocols. Come see the DesignWare Mobile Storage Host Controller interoperate with the Hitachi 3K8 CE-ATA drive. We will also show how the traffic can easily be viewed and debugged using Finisar Corporation's latest new Bus Doctor™ CE-ATA Analyzer. For more information on the DesignWare Mobile Storage IP solution, please

visit: <https://www.synopsys.com/designware-ip/interface-ip/mobile-storage.html>

For more information on IDF, please visit: <http://www.intel.com/idf/us/fall2006/index.htm> .

#### About Synopsys

Synopsys, Inc. is a world leader in electronic design automation (EDA) software for semiconductor design. The

company delivers technology-leading semiconductor design and verification platforms and IC manufacturing software products to the global electronics market, enabling the development and production of complex systems-on-chips (SoCs). Synopsys also provides intellectual property and design services to simplify the design process and accelerate time-to-market for its customers. Synopsys is headquartered in Mountain View, California and has offices in more than 60 locations throughout North America, Europe, Japan and Asia. Visit Synopsys online at [www.synopsys.com](http://www.synopsys.com).

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