EDA Consortium Co-Sponsors a Panel - 'How to Do Business in India'

The EDA Consortium Emerging Companies Committee and Silicon Valley Bank are co-sponsoring a panel on "How to do Business in India." During the panel, experts will share their views on how to do business in India today. The distinguished panel includes speakers from inside and outside of the EDA industry.

The format of the program is that each panelist will give the audience exposure to critical issues by addressing a specific topic followed by a question and answer session.

The moderator is Vic Kulkarni, President and CEO, Sequence Design. Vic has extensive experience running development and sales operations in India. The panelists and their topics are:

-- Selling in India -- Nitin Deo, VP of Marketing and Business Development, Clear Shape Technologies
-- Offshoring technology -- Raj Dhesikan, Director of Engineering, Sanmina-SCI
-- Where to set up operations -- Aurangzeb Khan, Corporate VP Marketing, Cadence Design Systems
-- Leveraging the financial and tax benefits -- Suresh Shanmugham, Senior Vice President, SVB Global, India

The panel was organized by the EDA Consortium Emerging Companies Committee. Steve Pollock, the committee chairman and VP of Marketing and Sales for JEDA Technologies said: "The goal of this panel is to give emerging companies an overview of the pitfalls and opportunities in doing business in India today. Our previous event in the series "Launching & Growing Your Business in Japan" was an overwhelming success." The newly appointed executive director of the EDA Consortium, Robert Gardner commented, "I strongly support educational programs for emerging EDA companies, such as this popular series on doing business globally. These informative events are also an excellent member and customer networking opportunity."

When: November 28, 2006
Where: Silicon Valley Bank, 3003 Tasman Drive, Bldg. 3005, Santa Clara, California
Agenda: Reception 6 PM
Panel 7 PM
Q&A (30 Min.) 8 PM

This panel is free to EDA Consortium members and Silicon Valley Bank guests and costs $50 for non EDA Consortium members. For additional information, visit: http://www.edac.org/invites/Nov_ECC_06.htm .

About the EDA Consortium

The EDA Consortium is the international association of companies that provide tools and services that enable engineers to create the world's electronic products. EDA is the critical technology used to design electronics for the communications, computer, space technology, medical and industrial equipment and consumer electronics markets among others.

For more information about the EDA Consortium contact EDA Consortium, 111 West Saint John Street, Suite 220, San Jose, Calif. 95113, USA, office 408-287-3322, fax 408-283-5283 or visit www.edac.org.

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