Synopsys Announces the Appointment of Bill Frerichs as Vice President of Market Research and Strategy

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Synopsys, Inc. (NASDAQ: SNPS), a world leader in semiconductor design software, today announced it has appointed Bill Frerichs as vice president of Market Research and Strategy. Frerichs will be responsible for competitive analysis, customer and market research and strategic planning.

Prior to joining Synopsys, Mr. Frerichs was a senior research analyst and the technology team leader at D.A. Davidson & Co., an investment bank with equity capital market operations based in Lake Oswego, OR. His team published The Tapeout, an influential investor letter covering electronic design automation (EDA), semiconductor intellectual property, semiconductor capital equipment and system-on-chip investments. The team also founded the D.A. Davidson Silicon Technology Conference, an annual event for institutional investors held in Park City, Utah. In 2001, Mr. Frerichs was cited in the Wall Street Journal "Best on the Street" analysts' survey for his coverage of EDA.

Prior to joining D.A. Davidson & Co., Mr. Frerichs was analyst team leader at Black & Co., in Portland, OR, now part of Wells Fargo Securities.

"With Bill joining our team, we now have an outstanding and well-respected expert who will help us analyze our business and industry in order to better serve our customers," said Jay Greenberg, senior vice president, Marketing at Synopsys. "His keen insight and knowledge of the electronic design automation world is a valuable addition to the marketing competencies Synopsys is building."

About Synopsys

Synopsys, Inc. is a world leader in electronic design automation (EDA) software for semiconductor design. The company delivers technology-leading IC design and verification platforms and IC manufacturing software products to the global electronics market, enabling the development and production of complex systems-on-chips (SoCs). Synopsys also provides intellectual property and design services to simplify the design process and accelerate time-to-market for its customers. Synopsys is headquartered in Mountain View, California and has offices in more than 60 locations throughout North America, Europe, Japan and Asia. Visit Synopsys online at www.synopsys.com.

NOTE: Synopsys is a registered trademark of Synopsys, Inc. All other trademarks mentioned in this release are the intellectual property of their respective owners.

SOURCE: Synopsys, Inc.

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