Synopsys Hires Nelson Pratt as Vice President of Marketing Communications

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Synopsys, Inc. (NASDAQ: SNPS), a world leader in semiconductor design software, today announced that Nelson Pratt has joined Synopsys as vice president of Marketing Communications. In that capacity, Mr. Pratt will drive Synopsys' industry-leading branding and marketing communications efforts for the company as well as across the global business units.

With 20 years of experience, Mr. Pratt brings a wealth of technical and brand marketing expertise to Synopsys. His previous experience includes being director of Worldwide Marketing at Open Source Development Labs, vice president of Corporate Marketing at InFocus Systems, director of Communications for IBM's Networking Division and senior director of Corporate Marketing for Novell. At these organizations, Mr. Pratt demonstrated success in integrating product-level marketing with corporate brand positioning and overall strategic objectives.

"I'm pleased to welcome Nelson to Synopsys and know that our Marketing team will benefit from his experience and leadership," said Jay Greenberg senior vice president of Marketing at Synopsys. "I'm confident he will help Synopsys present clear marketing and branding messages that further the overall positioning of the company as well as provide world-class support to our business unit marketing teams."

About Synopsys

Synopsys, Inc. is a world leader in EDA software for semiconductor design. The company delivers technology-leading semiconductor design and verification platforms and IC manufacturing software products to the global electronics market, enabling the development and production of complex systems-on-chips (SoCs). Synopsys also provides intellectual property and design services to simplify the design process and accelerate time-to-market for its customers. Synopsys is headquartered in Mountain View, California and has offices in more than 60 locations throughout North America, Europe, Japan and Asia. Visit Synopsys online at http://www.synopsys.com/.

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