Synopsys to Showcase Future of Automotive Engineering at CES 2026

Sunnyvale, Calif., December 11, 2025 – Synopsys, Inc. (NASDAQ: SNPS) will exhibit at CES 2026, January 6-9 in Las Vegas, showcasing systems-to-silicon engineering solutions that advance AI-driven and software-defined automotive engineering. For the first time, Synopsys will have a dedicated booth at CES in the West Hall, #6701, featuring cutting-edge vehicle displays and demonstrations of the company's latest solutions and technology collaborations with industry leaders.

Synopsys CEO Fireside Chat on The Future of Automotive Engineering

Synopsys CEO Sassine Ghazi will join hosts of the Six Five Podcast, Patrick Moorhead, Chief Analyst and CEO of Moor Insights & Strategy, and Daniel Newman, Chief Analyst and CEO of the Futurum Group, for a conversation on the future of automotive engineering. This includes how technology advancements from AI to digital prototyping promise to re-engineer how cars are engineered.

- **When**: Wednesday, January 7 from 1:00-1:30 PM PT
- **Where**: Synopsys Booth #6701 West Hall

More ways to connect with Synopsys at CES:

Monday, January 5

Panel: ***"Blueprint of Innovation: The Tech Shaping Tomorrow"*** will discuss the technologies shaping tomorrow and what's driving these innovations.

- Who: Prith Banerjee, SVP of Innovation, Synopsys
- When: Monday, January 5 from 2:00–2:40 PM
- Where: LVCC, West Level 2, W232

Panel: ***"All In on AI: Betting on the Power of Next-Gen Chips"*** will discuss how companies are racing to meet AI chip demand and drive innovation.

- Who: Shankar Krishnamoorthy, Chief Product Development Officer, Synopsys
- When: Monday, January 5 from 4:00–4:40 PM
- Where: LVCC, West Level 2, W219

Tuesday, January 6

Panel: ***"Software Defined Vehicles – From Vision to Reality"*** will discuss the challenges and collaborative opportunities within the supply chain to address software-defined vehicle issues collectively, moving away from the traditional commodity-based approach of the past.

- Who: Judy Curran, Senior Chief Technologist, Synopsys
- When: Tuesday, January 6 from 11:00–11:40 AM
- Where: LVCC, West Level 2, W219

Wednesday, January 7

Panel: "*How Agentic AI is Shifting the Automotive Experience into High Gear*" will discuss how AI is being leveraged to drive seamless customer interactions, boost reliability and loyalty, and drive software-defined vehicle development and operations.

- Who: Tom De Schutter, SVP of Product Management, Synopsys
- When: Wednesday, January 7 from 10:30–11:00 AM
- Where: LVCC, West Level 1, Mobility Stage

Panel: ***"Accelerating Product Development with Virtual Materials and Simulation"*** will discuss how virtual materials and simulations deliver faster, more accurate performance predictions and provide a pragmatic playbook for implementation, traceability, and ROI.

- Who: Judy Curran, Senior Chief Technologist, Synopsys

- When: Wednesday, January 7 from 1:30–2:00 PM
- Where: LVCC, West Level 1, CES Mobility Stage

Thursday, January 8

Panel: *"Vehicle Technology Investment Trends"* will discuss how investors view the future of mobility and use M&A to bridge innovation gaps and accelerate market growth.

- Who: Judy Curran, Senior Chief Technologist, Synopsys
- When: Thursday, January 8 from 10:00–10:40 AM
- Where: LVCC, West Level 2, W219

Panel: *"Smarter Grids: Powering Sustainable, Reliable Data Centers*" will discuss the technology, partnerships, and investments driving data center energy solutions that can be replicated worldwide.

- **Who:** Anthony Matarazzo, Director, Simulation & AI, Synopsys
- **When:** Thursday, January 8 from 10:00–10:40 AM
- **Where:** LVCC, North Level 2, N257

Visit Synopsys during CES 2026 at the Las Vegas Convention Center, West Hall, Booth #6701 to learn more about the company's automotive engineering solutions. Follow Synopsys online for updates via our Newsroom, on LinkedIn, and on X.

About Synopsys

Synopsys, Inc. (Nasdaq: SNPS) is the leader in engineering solutions from silicon to systems, enabling customers to rapidly innovate AI-powered products. We deliver industry-leading silicon design, IP, simulation and analysis solutions, and design services. We partner closely with our customers across a wide range of industries to maximize their R&D capability and productivity, powering innovation today that ignites the ingenuity of tomorrow. Learn more at www.synopsys.com.

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Contacts

Media

Kelli Wheeler: kelli.wheeler@synopsys.com
Pete Smith: pete.smith@synopsys.com
corp-pr@synopsys.com

Additional assets available online: